**WEEKLY SEMINAR SERIES – SPRING 2015**

Tuesday, Apr. 21\(^{th}\), 2015, 10:00 – 11:00 a.m., WERC 236C

**HOW TO WRITE AN IRRESISTIBLE ABSTRACT**

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**Abstract**

A successful academic or professional career needs dozens of little skills for which no formal class exists. One of those skills is writing an Abstract. The Abstract is a marketing tool; it helps you get a paper or presentation accepted. A successful Abstract contains certain elements and must avoid others. Some simple tips and concepts will help you write Abstracts that Conferences and Journals will find irresistible. I will present tips, advice, and strategies to make your next Abstract a winner.

Please bring your own Abstracts (on paper and electronically) for critical analysis at the end of the seminar.

**Biography**

Alan Meier is a senior scientist at Lawrence Berkeley National Laboratory. Meier’s research focuses on how energy is transformed into useful services … and then how to obtain those services with less energy. At UC Davis, Meier teaches energy efficiency to graduate students from wide array of disciplines. Meier was Executive Editor of *Energy and Buildings* and founded the magazine, *Home Energy*. He is also the author of *How to Review a Technical Paper*. 