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Gary Rackliffe is the Vice President for Market Development and Innovation at Hitachi Energy located in Raleigh, North Carolina. He is an industry leader for the energy transition and digital transformation of the electric power grid. He has extensive experience leading Flexible AC Transmission Systems (FACTS); sales, business development, and software development for utility operations software; strategy and marketing communications for Power Grids products and systems; regional sales for T&D equipment; and smart grid and grid modernization innovation and strategic initiatives.

Gary is a member of the Department of Commerce Renewable Energy and Energy Efficiency Advisory Committee (REEEAC), the DistribuTECH Advisory Committee, the GridWise Alliance Technical Council (past board member), the E4 Carolinas Innovation Council, and the IEC Smart Energy Systems Committee (SyC SE), serving as the SyC SE Technical Advisor for the IEC US National Committee. He also co-chairs NEMA's Utility Products & Systems Division Leadership Committee and serves on the Board of Directors for the Research Triangle Cleantech Cluster, the Smart Electric Power Alliance (SEPA), Texas A&M Smart Grid Center, E4 Carolinas, and the Research Triangle Regional Partnership.

Gary holds BS and ME degrees in Electric Power Engineering from Rensselaer Polytechnic Institute in Troy, NY and a MBA degree from the Tepper School of Business at Carnegie Mellon University in Pittsburgh, PA. He is a Registered Professional Engineer and an IEEE Senior Member. He has co-authored a T&D planning book and has written numerous technical papers and articles.