

# Electric Power and Power Electronics Institute

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**WEEKLY SEMINAR SERIES – SPRING 2015**  
Tuesday, Apr. 21<sup>th</sup>, 2015, 10:00 – 11:00 a.m., WERC 236C

## **HOW TO WRITE AN IRRESISTIBLE ABSTRACT**

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### **Abstract**

A successful academic or professional career needs dozens of little skills for which no formal class exists. One of those skills is writing an Abstract. The Abstract is a marketing tool; it helps you get a paper or presentation accepted. A successful Abstract contains certain elements and must avoid others. Some simple tips and concepts will help you write Abstracts that Conferences and Journals will find irresistible. I will present tips, advice, and strategies to make your next Abstract a winner.

Please bring your own Abstracts (on paper and electronically) for critical analysis at the end of the seminar.

### **Biography**

Alan Meier is a senior scientist at Lawrence Berkeley National Laboratory. Meier's research focuses on how energy is transformed into useful services ... and then how to obtain those services with less energy. At UC Davis, Meier teaches energy efficiency to graduate students from wide array of disciplines. Meier was Executive Editor of *Energy and Buildings* and founded the magazine, *Home Energy*. He is also the author of *How to Review a Technical Paper*.